

VALLEYGOSPEL.com

THE HUB OF CHRISTIAN ENTERTAINMENT IN THE REGION

Media Kit

2009

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Current Status

ValleyGospel.com is an award-winning portal catering to a wide and diverse market. We specialize in all areas of Christian entertainment that continue to fulfill and feed the faith of all who visit. ValleyGospel.com has, over time, become one of the online leading destinations for all who hunger, seek and desire to be inspired, educated and encourage through the divine Word of God.

Key Sections:

News, Artists, New Music, Videos, One Church Listing, VG Youth, VG Street Team, Event Calendar, Interviews, Reviews and Events, VG Book Club

Interactive Features:

Artist Blogs, Contest Giveaways, ValleyGO Message Boards, Christian Soldier Blog, Online Polls

Unique Users: 15K
Monthly Page Views: 1.5M
Hits: 1.25M

ValleyGospel.com reaches over 15,000 monthly people, of which 93% are in the U.S. The site attracts an HH income of up to \$70K, primarily younger, female, diverse ethnic audience. The typical visitor has kids in the household, watches Christian television shows and listens to Christian music.

Geographic Region: United States 93%, Canada 5%, International 2%
Age: 69% 18-34 years old, 31% 35-45 years old
Gender: 75% Female, 25% Male
Education: 66% attended or graduated from college
Broadband Audience: 57.4% connect to the Internet using a broadband connection
Psychographics: Religious, outgoing, forward thinking
Church Attendance: 92% are weekly church goers

1 . 678 . 488 . 0250

Advertising Rates

Placement	Size (pixels)	Maximum Weight	Price
Media Player			
Image	320 x 240	40k	\$375/week
Image & Audio	320 x 240	40k	\$400/week
30-60 Second Commercial	320 x 240		\$450/week
Video (3+ minutes)	320 x 240		Contact us

Banner Advertisement

Medium Rectangle	300 x 250	40k	\$200/2 weeks
Full Banner	468 x 60	35k	\$150/2weeks
Leader Board	728 x 90	40k	\$300/2 weeks
Wide Skyscraper	160 x 600	50k	\$200/2 weeks
Eblast	600 x 385	40k	\$200 per deployment